



MINUTES: MADC Executive Committee (CEC) Meeting
 Meridian Police Department, Media Room or *Zoom
 1401 E Watertower St, Meridian, ID 83642
 May 18th, 2023 | 3:00-3:45PM

Executive Committee Members (13 present): Kendall Nagy, Director | Hailey Blogg, Secretary | Anne Little Roberts, Business SR | Susie Stertz, Civic SR | Kati Moore, Government SR | Brenda Willson, Healthcare SR | Robert Rodriguez, Law Enforcement SR | Kelsey Johnston, Media SR | Earl Scharff, Parent SR | Jacob Cluff, Religious/Fraternal SR | Yoonwa Saechao & Kylee Bendorf, School SR | David Phillips, Substance Abuse SR | ~~OPEN, Youth SR~~ | Danielle Fanopoulos, Youth Serving SR

TIME	SPEAKER AGENDA ITEMS	NOTES
3:00	Kendall Nagy, Director: Welcome Additions to agenda?	(Secretary) ensure attendees are signed in, record Zoom attendees, help monitor waiting room and chat box, take minutes; special attention to action items & votes
3:03	Hailey Blogg, Secretary: 2/16/23 CEC Meeting Minutes Vote (sent out via email)	(all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed Motion: <i>First: Earl Scharff, Second: Danielle Fanopoulos – all in favor, 2/16/23 minutes approved.</i>
3:05	Kendall: Satisfaction Survey Results	(Kendall) Welcome new CEC members Kati, Jake, and Robert! Hailey and I are having conversations with youth that are interested in the Youth SR position. We may have two serve (like Yoonwa and Kylee sharing the School SR position) or we will have the youth write a letter of intent and vote on which youth we'd like to have serve on the CEC. By next meeting we should have a full board. For new CEC members we have provided a Welcome Packet that has a detailed overview of MADC, contact list for CEC members, annual report, etc. Any questions please refer to the packet or fellow CEC members. Also, the packet contains the three most requested resources. If anyone else needs an updated contact list please reach out to Kendall or Hailey. Annual satisfaction survey – participation has gone down. The decline may be because communication has improved in other ways and many CEC members are returning and might not have new input to share. Under <i>Additional Feedback</i> participants wanted to know... “How politics effect our ability to work in prevention.” and “More about Boise School District (BSD) and what services they have for teens.” To the first question, we need more context so please reach out to Kendall or Hailey if you would like to discuss this further. Drug Free Idaho is the anti-drug coalition in Boise and you would have to contact BSD directly to learn about the different prevention efforts they are working on. The survey shows drugs of concern in the community are aligning with what our data shows.

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<p>MADC 20 Yr. Anniversary</p>	<p>Subcommittee for MADC 20-year anniversary. Meeting on a regular basis. Wanted to check in w/ David and Brenda...</p> <p>(Brenda) As soon as we know which people/organizations we want to put on the banner, she can get that done. Idaho Fitness Factory made a donation for a basket. Cycle Bar and Sportsman Warehouse are waiting for third quarter. Flower centerpieces just need a headcount, they will not donate but provide give a discount.</p> <p>(Kendall) We would like 10 – 12 centerpieces.</p> <p>(Brenda) Requesting 13 centerpieces.</p> <p>(David) Needs to circle back regarding food donation. Started conversation, Fat Guys Deli has not responded. Would like one more week or move on to Brenda’s idea. Big Als, Hot Worx, Nektar, and Monte Stiles are all good to go for donations/raffle baskets.</p> <p>(Kendall) Would like to have another conversation and will get back to David regarding food. Would like to know if WASD will provide AV support for event?</p> <p>(Yoonwa) Yoonwa will be there for AV support and/or can train us. We are able to do a walkthrough of the venue. The beginning of school year will be the best time do to so and can schedule that with him or Kylee. RHS Culinary team has linens – will check in and see if we can borrow them for the event and the price.</p> <p>(Kendall) 20-Year Anniversary major requests/needs: SINGLE SPONSOR OR SPONSORS NEEDED FOR THE FOLLOWING:</p> <ul style="list-style-type: none"> - Lunch - Challenge coins: Used in law enforcement/military and in recovery. Will look into pricing - 20-year anniversary t-shirts <p>(Danielle) Would like to know cost of challenge coins – may be able to help. Will provide contact for their recovery coins.</p> <p>(All) – positive feedback for challenge coins.</p> <p>(Kendall) Theme of Anniversary: <i>Past, Present, & Future: Strong and Enduring!</i></p> <ul style="list-style-type: none"> - Presentation for theme = 15 minutes for each section of the theme. Will have a speaker and video associated with each of those sections. Seeking feedback of what people to have in the video/presentation and have an impact statement to be used for a celebration.
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	<p>By Law</p> <p>Prevention Strategies - Setting Goals</p>	<p>Spoke with Terry Austin and we are brainstorming on what can be captured. We want the anniversary to be kept on a high note – this is a celebration!</p> <p>(Earl) What about the two guys that Kendall had in mind?</p> <p>(Kendall) Met the owner of Scentsy and had a side conversation with him at an MADC event his was volunteering at. He recalled a moment where he ran into a business professional from his past. The business partner shared about how they were both in a peer pressure situation and he respected him (owner of Scentsy) for saying no and making a positive decision.</p> <p>(Jake) We should connect with Connection is the Cure. Their organization could be used as the future portion of the theme to discuss of mental health and substance use.</p> <p>(Kendall) Updated bylaws, a few minor corrections and formatting changes. We will be requesting a vote via email. Would like to open it up with any questions regarding the bylaws. No questions as of now. Once approved, bylaws will be posted on the website.</p> <p>Prevention Strategies and setting goals for the year. The seven prevention strategies are based on a national model. We are going to be conservative with what we take on this year. Main priorities for the upcoming year:</p> <ul style="list-style-type: none"> - 12 monthly bulletins that are drug-prevention related. Seeking feedback on what parents/community members want information on, ex. SRO briefing was asking about Kratom. - C.A.T.C.H My Breath Program working with Boys and Girls Club to do a trial run on the full curriculum this summer - 20-year anniversary planning - Policy-related: in regard to WASD to provide feedback for any drug related policies and with the city on dispensary advertising <p>Open discussion on those areas/any ideas for drug-bulletin topics. Drug bulletin topics:</p> <p>(Danielle) Slang terms/abbreviations for parents, clothing brands that are drug related, secret pockets for vapes</p> <p>(Kati) Recognizing behavior changes in your child, what to look out for.</p> <p>(Jake) Social media awareness and communicating, ex. Snapchat</p>
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		<p>(Susie) Parent night for presentations</p> <p>(Anne) Hidden things or items meant to conceal vapes</p> <p>(Robert) Filming something that shows youth about why they choose to be sober and an education piece to run during the morning announcements. Gaining youth involvement.</p> <p>(Danielle) Do you think parents know what SROs do?</p> <p>(Robert) Unfortunately, there is low turn-out with parents going to a community presentation or event. Maybe a brochure on each SRO/what the SRO team does.</p> <p>(Danielle) Maybe we can write something about the positive's that the SROs do?</p> <p>(Kati) Where are the bulletins going to go?</p> <p>(Kendall) Mainly Facebook and MADC newsletters.</p> <p>(David) Facebook is pushing through to Reels currently. We can record a series of SRO reels to increase the engagement to the page overall. Agreed it is hard to get parents to show up to events. We can also put the reels on YouTube.</p> <p>(Jake) Distribution facts through Chamber of Commerce. For example, New Mexico, partnering with businesses/chamber to share posts. Ask the Meridian Chamber of Commerce to share MADC posts once a month.</p> <p>(Kati) Currently working on a project with geographic locations for tobacco shops verses schools and where to target those businesses.</p> <p>(Kendall) Drug Bulletins to focus on each of the 12 sectors. Depending on content, we can focus on one sector per month. It can be a two-part post: drug bulletin and the sector that represents that topic. We want to try and get buy-in from partners that will have parents' best interest and that's will be the most successful.</p> <p>(Kendall) Northwest Alcohol Conference- MADC will have a booth at conference – thanks Danielle! Maybe our new youth sector rep will be interested in volunteering/attending the conference.</p> <p>(Robert) Mountain View HS S'mores newsletter may be an opportunity to share prevention. Quick shock-factor section to get engagement with the parents.</p> <p>(Yoonwa) Confirmed WASD is using S'mores as the platform for district communication.</p> <p>(Kati) Or get the contact for someone who puts ads in the TVs for grocery stores. That would be a good opportunity for short PSA or infographic video.</p>
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		<p>(Danielle) Gym’s do that as well, might be another opportunity to get information out in the community.</p> <p>(Robert) Partnering with Drug and Alcohol Counselors at the schools. Mountain View’s HS counselor Dawn recognizes students on their sobriety journey. MADC could recognize students in their drug-free journey and/or sobriety and give a challenge coin for making good choices. It does not have to be public it can be private too. To show support and encouragement to the students.</p> <p>(Yoonwa) WASD is focusing on future parent nights.</p> <p>(Danielle) To gain parent engagement, may be beneficial to provide incentives. For example, give them a sport pass up or pay the play fees.</p> <p>(Kendall) Would like Yoonwa to keep us posted on dates or specific resource that we can provide for the schools.</p> <p>(Yoonwa) Spring orientation – potential MADC booth opportunity</p> <p>(Robert) 9th grade orientation – MADC potential booth opportunity.</p>
3:40	Any Additional CEC Business Updates Discussion	
<p>Meeting Adjourned at 3:50pm.</p> <p><i>MADC General meeting to follow at 4pm. *Please note, the General meeting has a different Zoom link.</i></p> <p>Thank you for serving on the Executive Committee as a prevention advocate.</p>		

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